

# Self-Generation Incentive Program

San Diego Gas & Electric® (SDG&E) Territory

SOLAR+ENERGY STORAGE

## Cut Energy Bills & Stay Powered Up!

*New incentives help homeowners pair solar and storage to save money.*

Incentives from the state-sponsored **Self-Generation Incentive Program** help California homeowners afford battery energy storage or new solar paired with energy storage. Funding can cover up to 70% of costs for income-eligible households!

## Why Suffer Power Outages & High Utility Bills?



### Stay Energized in Emergencies

Ensure your home stays powered, food stays fresh and devices can charge during blackouts and unexpected outages.



### Take Control of Your Energy Costs

Store solar power or collect grid electricity at its lowest cost. Then use it in the evening when the sun goes down and utility time-of-use rates go up.



### Increase Your Home's Value

Installing battery energy storage or storage+solar can increase the resale value of your property.



### State Incentives

Take advantage of state funding that can cover up to 70% of the installation costs, making energy storage or storage+solar more affordable.

## Take the First Step Today



Use your phone's camera to scan the QR code and click the link to learn more.